

**Sporting Shooters Association of Australia (ACT) Inc**  
**MILITARY FIREARMS CLUB (MFC)**

**CLUB PLAN 2024-25**

**Endorsed by MFC Committee 8 July 2024**

**Scope**

1. This Plan expands on the guidance in the MFC ACT Rule Book to assist with planning of club activities this financial year. In the case of a conflict, the Club Rules are to be considered binding. Similarly, SSAA ACT Inc higher guidance (e.g. the Constitution) takes precedence over any statement in this plan. Any conflicts should be brought to the attention of the Discipline Coordinator.

**MFC Aims for This Year**

2. The full list of enduring Club Aims and Objectives of the Club is at paragraph 2 of the Club Rules. Essentially, the majority relate to providing **competitions** that help members to be **safe** and to **improve** their skills. Not surprisingly then, providing a range of competition and coaching/mentoring opportunities that suit a wide range of shooter experience will be a key focus again this year.

3. To keep the Club effective, we need to maintain a good number of **members** with a range of skills. This requires ongoing recruitment of as **diverse** a range of new members as possible, including **juniors** where possible. Although our recent success in attracting younger adult members reduces the need for us to drive recruitment of juniors, we will continue to support the Junior Development Section in their efforts to get juniors into our sport.

4. Balancing overall club membership growth against the effort and resources required to effectively run competitions remains important. Section Captains are best placed to assess capacity, and any issues of excessive growth or need for support staff need to be raised at MFC Committee meetings for resolution.

5. Good **communications** both within and external to the Club remain essential. The Club is in a **stable financial** state and our aim is to maintain this by trying to deliver club activities in a cost neutral manner. Arguably, the most important club goal is for members to **enjoy** their club experience, helping us to retain members and to maintain the club's good name.

## Objectives and Success Metrics

Objective	Measure (All per year if not specified)	Success	Good
Enjoyable environment	Member complaints/ issues raised	1	0
	Complaints Resolved	All	N/a
	BBQs on shoot days	3 per year	1 per month
Upskill Members	Coaching/ teaching activities	1 per month each sub-discipline	2 per month each sub-discipline
	People moving up gradings	1 each pistol and rifle	3 each pistol and rifle
Safety	Safety Incidents	2 or less	0
	Review safety/incident management procedures	Once per year	N/a
Keep members informed	Communications as per comms plan	Email comms sent	Website activities updated
Financial Stability	2025 balance sheet total as a percentage of the 2024 balance sheet total, calculated at end of year. Note: capital acquisition decisions may affect this result.	90% to 100%	Greater than 100%
Membership Numbers	Number of new financial memberships (only valid if no capacity issues raised by Section staff)	1	10
	Members becoming non-financial	<15%	<5%
Juniors Development	Attend JDS Discipline engagement shoots	1	2
Inter Club Relationships	Engage regional/ interstate clubs with the intent being to arrange interclub matches	1	3
	Send a team to Nationals	1	N/a

## Communications Plan

6. The following tools will be used to engage members:
  - a. All Member e-mails from the Discipline Coordinator,
  - b. Emailed feedback from Committee meetings as required,
  - c. Emailed feedback from Council as appropriate,
  - d. Virtual General Meetings (i.e. via email),
  - e. ACT MFC Web Site,
  - f. Shooting Calendar on MFC and SSAA ACT web sites,
  - g. Facebook – use to be investigated.

## Operations Plan

7. Planned core competition activities for the club are as follows:
  - a. Monthly Competitions. MFC's primary shooting activity - competitions held each week by sub-discipline. Although the primary aim of monthly competition is to prepare members for Territorials/ Nationals and thus will typically focus on a common set of core matches, "fun" events will also be shot for those members not so into competition.
  - b. Territorials Competition. MFC's annual State Championship event. In 2025 the Territorials will be held over 2 weeks, one Sunday per week, to select our National team. The match will likely run in March 2025, assuming that the JMK range remediation does not impact range availability, to avoid some of the poor weather experienced from April onwards.
  - c. Postal Competitions – expect one will run as per normal.
  
8. MFC also encourages shooters to attend competitions outside of Club events to help improve skills but cannot guarantee financial support for those attendance at these events. Examples include:
  - a. Nationals – next event to be held in Adelaide in Oct 2024.
  - b. Other State's Major Competitions – e.g. NSW CSD Titles.
  - c. ANZAC Day and Remembrance Day shoots at Canberra Rifle Club.
  - d. Precision Service Rifle (CRC).
  - e. Precision Service Rifle (SSAA ACT Practical).
  
9. Other planned Club activities include:
  - a. Introductory Shoots for new members – as demand dictates, max 1 per month pistol (1<sup>st</sup> Thursday night, max 4 per session), rifle flexible due lower demand. We will use factory ammunition to limit instructor liability (due SSAA liability insurance issue), so rifle shoots will be .22. Tactical/ .22 Trainer on 3<sup>rd</sup> Sundays.
  - b. Christmas Shoot – 3 gun fun shoot.
  - c. H License Probationer Course – 3 courses per year, dependant on student numbers and instructor availability.
  - d. A/B License Course – as required. Preference is for members to attend the SSAA ACT A/B course that is back up and running regularly.
  - e. BBQs – refund purchase costs if Gold Coin donations inadequate. Intend to do these at various times and events during the year.
  - f. 5<sup>th</sup> Sunday shoots – plan to utilise the 5<sup>th</sup> Sunday when it occurs in a month by scheduling non-core matches such as the Carbine shoot, combined Pistol/Rifle match or Shotgun event.
  - g. Retiree Invitational – a once a month for retired members at the coordinators discretion (please don't come unless you are invited).

- h. Engage with regional clubs such as Goulburn, Hill Top, Bateman's Bay, Tumut and Cooma to improve knowledge and with the aim of conducting interclub matches; and
- i. Supporting Junior Development Squad "Discipline Shoots" to showcase Combined Services Discipline matches to the juniors – nominally twice per year, as requested by JDS.

### **Management Team**

- 10. As per Club Rules.

### **Financial Plan**

#### Revenue

- 11. MFC's revenues come from membership fees and competition entry fees. Ammunition and other sales must remain zero profit to the Club (allowing a small markup for handling fees/transport etc) and are primarily for unlicensed shooters until they can buy their own. Range pass fees, competition range fees and Facility (camping) costs are provided straight to SSAA ACT.

#### Costs

- 12. MFC's costs are varied and include competition costs (targets, patches, trophies etc), procurement and repair of Club assets (club firearms, target frames etc), cost of ammunition for potential new members to try out MFC competitions ("try before you join") and cost of bulk ammunition purchases for resale to members (until that ammunition stock is sold).

#### Financial Goal

- 13. The Club aims to preserve funds at bank to provide a buffer for unforeseen expenses and to take advantage of bulk purchases (e.g. Clothing or ammunition). As the Club is only able to vary some fees to meet expenditure, and because the decision has already been made to maintain Membership fees at the current level, this means that setting competition entry fees and controlling expenditure will continue to be the strategy to avoid drawing down the club fund balance this year.